



EMBARGOED UNTIL: 11<sup>TH</sup> JUNE, 2007  
Our Ref: ACA\_AUS\_001 - Webposted: 8<sup>th</sup> June, 2007

## Accounting mumbo jumbo? Show Me The Way!

What does an infamous 70's live music album, accounting mumbo jumbo and the name Peter Frampton have in common? Strangely, quite a bit it would seem\*.

We all know that accounting can be very difficult to learn - it's full of jargon and confusing terms, and anyway, it's dead boring isn't it? "Why would I want to know that stuff?" you might say. Today it is really important for the employees to be positively engaged in the pursuit of the desired results, and communicating with a common business language is a key component of that engagement. How engaged are the people in your organisation or team?

In yet another world first for good old Aussie know-how, Accounting Comes Alive is literally turning the world of accounting education on it's head. They have come up with a revolutionary way for anyone to learn about the most mystical of the business arts: accounting. In fact it is so revolutionary they have applied for US patents.

Like many Australians, Accounting Comes Alive was conceived on a red Laminex kitchen table in Melbourne back in 1992. Mark Robilliard and Peter Frampton, who both struggled to learn accounting at university, decided they would develop a way to make accounting easy to learn for anyone. It was a long and hard road but their workshops are now run all over the world.

Mark Robilliard, a Chartered Accountant and the former National Training Manager for KPMG says "For too long, learning accounting has been something to avoid at all costs. And the reality is, if you are in a position where you are making significant decisions about a business or an organisation, then you better know the accounting language and its underlying principles because it will be used to judge your results, and you." He went on, "You would be amazed at the spectrum of people that we have helped – from the most senior executives and board members to team leaders and their teams. We've even had Harvard Business School ask for a workshop. The word is getting around that this is different, and it works."

The workshops have been translated into various languages and also used successfully in Australia and Africa for indigenous peoples wanting to become more self-determining.

Mr. Robilliard says "The workshops are hands-on and relaxed with people enjoying themselves and then being able to use their learning immediately to make a difference – imagine that!"

Accounting Comes Alive provide in-house workshops for clients and also offer public workshops that anyone can attend – some are open now. Details at their website: [www.comesalive.com](http://www.comesalive.com).

\* In 1976, another Peter Frampton released a brilliant live album called 'Frampton Comes Alive.'

Ends.

Media Enquiries contact:

Mark Robilliard, Founder & Managing Director, Ph: (07) 5447 5066 or 0408 390 500