



Every day your people are making important decisions. How many of those are optimal? And what's the impact of that on your results?

Better informed decisions by your key decision makers give better results.



Not a game nor a simulation

COLOUR ACCOUNTING

- Unique decision-support tool*
- Focuses on improving results
- Emphasises communication
- Suitable for all levels
- Immediate results
- Power & confidence
- Leveraged decision making
- Financial fluency & engagement

A BREAKTHROUGH BUSINESS TOOL*

Professor Paul Healy, Harvard Business School - "Accounting Comes Alive has the advantage of showing how accounting works visually. As such, I believe that it is of value to anyone who is interested in understanding accounting, from high school students to undergrads to MBAs to business executives."

Who uses it?

Some of the thousands of organisations world-wide whose people have experienced Colour Accounting:



Background

Colour Accounting was conceived by two Australian Chartered Accountants, Peter Frampton and Mark Robilliard of Accounting Comes Alive International. Development started in Melbourne in 1992 and continued for many years as they found that 'simple' is difficult to achieve. Its use and notoriety has now spread around the world as people seek a quick, easy and effective way to leverage their value as a decision-maker.

Your Workshop

Conversation 1

Context

- Context
- Curiosity
- Comfort
- Language
- Structure

Conversation 2

Business scenario

- Language
- Structure
- 5 elements
- Business
- Profit / return / margin

Conversation 3

Application

Case study



Workplace ROI

- Results focus
- Better decisions
- Enhanced communication
- Improved account management
- Reduced misunderstandings
- Increased employee engagement
- Team alignment

Your Facilitator

Dr Ross Bloore CPA is known as one of Australia's most knowledgeable and entertaining facilitators in Financial Literacy. Ross has spent many years helping tertiary students, middle managers, senior executives and company boards navigate the world of accounting and finance in a proactive, understandable and hands-on manner.

"In any complex sale, the sales people need to engage the CFO of the client (often represented by purchasing). They need to be able to talk ROE and ROI and present the business case in the language the CFO understands. This workshop does just that." - **Specialist Sales Educator, USA**



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Public Program your investment

\$580 per participant (+GST)

Full colour participant materials, meals and refreshments provided (please advise any dietary requirements)